

## London Waste and Recycling Board

Minutes of the meeting of the London Waste and Recycling Board held on 10 May 2018 at 10.00am, Committee Room 3, City Hall, The Queen's Walk, London SE1.

### Part A – Public Session

#### Board Members Present:

Liz Goodwin (Chair)  
Shirley Rodrigues  
Cllr Feryal Demirci  
Cllr Bassam Mahfouz  
Melville Haggard  
Barbara Anderson

Approved at LWARB Board Meeting on 04/10/2018

Signature: .....  
Liz Goodwin, Chair

#### Also Present

Adam Leibowitz, LWARB  
Wayne Hubbard, LWARB  
Stuart Ferguson LWARB  
Antony Buchan LWARB  
Leah Davis, GLA  
Andrew Richmond, GLA

#### Apologies

Apologies were received from Cllr Ian Wingfield.

#### Declarations of Interest

No declarations of interest were made over those already recorded in the Board's register of interests.

#### Minutes of the Previous Meeting (25 January 2018) – Part A

Minutes of Part A of the meeting held on 25<sup>th</sup> January 2018 were approved.

#### 01 Administration and Governance (10/05/2018 – 1)

AL introduced the paper.

##### Decision

The Board noted:

- The approval of paper *WR 2017-18 5 LWARB Business Plan 2018-20* by the written resolution procedure.
- The departure from the Board of Nicholas Paget-Brown and the resulting vacancy on the Audit Committee.
- The preparations underway for compliance with the introduction of the General Data Protection Regulations.

#### 02 Chief Executive Officer's Report (10/05/2018 – 2)

WH introduced the paper.

##### Staffing

New staff appointed to the Advance London team were noted.

**Office Move**

WH reported that negotiations were currently underway and further details are reported in the confidential section of the meeting.

**Board Review**

WH noted that LG had undertaken a review of the Board's effectiveness the results of which will be reported back to the Board in due course.

**Audit Committee Update**

BM introduced this section of the paper.

**Finance Reports**

WH noted that the finance reports presented to Board meetings are those previously reviewed and approved by the Audit Committee. Ideally, the Audit Committee would meet a few weeks prior to each Board meeting. However, this had not been possible so the reports presented are somewhat out of date. The latest reports will be presented to the Audit Committee on 22<sup>nd</sup> May and are made publically available (as papers to the AC).

**Treasury Management**

MH asked whether discussions were underway with more than one advisor. BM confirmed that officers were talking to others as well as Cazanove. BA noted that Cazanove's presentation at the Audit Committee meeting was simply an exploratory discussion. A decision on Treasury Management Policy will be taken at the next meeting of the Audit Committee.

**Scheme of Delegated Authority**

No queries were raised regarding the proposed amendments to the Scheme of Delegated Authority.

**Decision**

The Board:

- Noted the updates presented;
- Approved the addition of Resource London Communications and Campaigns Officers to the Scheme of Delegated Authority, with a an approval limit of £1,000 for programme expenditure in the Resource London Programme.
- Delegated to the Chief Executive Officer authority to finalise and sign a lease for new offices on behalf of the Board.

**03 Programmes Updates (10/05/2018 – 3)****Circular Economy Update**

SF introduced the update on behalf of Clare Ollerenshaw who was unable to attend.

LG asked about the Plastics Pact. WH said there had been a large launch the previous week which had been attended by the Secretary of State and Ellen Macarthur, with an impressive list of corporates signed up from industry. There are impressive looking targets but it is unclear how these will be met. There will be a role for local authorities in collecting

materials but it is yet to be seen how LWARB can fit in. MH asked if there was any indication from Defra that they would give it legislative backing. WH said that the Secretary of State had indicated that they would, and would recycle money into Local Authority collections.

### **Resource London**

AB introduced this section of the report.

### ***Flats Recycling Programme***

AB reported that the first wave of field work had begun, and case study authorities had been selected. Baseline tonnage monitoring has also begun and the team are in the final phase of developing the interventions.

BA asked about the range of interventions. AB said these had not yet been confirmed but would be both behavioural and service interventions. More emotive messaging will be tested along with imaging to try to humanise the service (eg including pictures of refuse collectors). BM asked whether the 'extra bin in the home' message would be continued with this project. AB confirmed that it would, it is a core message.

MH asked whether the results would feed into the metrics work being undertaken for the Circular London team. AB confirmed that the data would be shared with the CE team, and noted that if CE initiatives are successful, the total amount of waste arising should reduce, as would tonnages of recyclates collected.

FD asked whether the boroughs involved in the project are comparable? AB confirmed that estates chosen had been selected to be similar and comparable.

BA asked whether input data was also being measured (i.e. is occupancy stable). AB confirmed that this was being included in the very close monitoring of the project.

LG said she thought this was a very important project and understood that it had taken a while to develop, but it was important to get it right.

### **Investment Programme**

See Part B.

### **Decision**

The Board noted the updates presented.

## **04 Discussion Item: Plastics**

LD gave a presentation on GLA initiatives on cutting single use plastic in London – in particular the water fountain and refill schemes, and invited feedback from the Board. Slides attached.

SR added that this was just part of the GLA's work on plastics and was part of the waste hierarchy. Where LWARB might help is also for discussion.

BM thought it was important to make water fountains 'fun'. MH though there was a branding/sponsorship opportunity which could help with maintenance.

{SR left the meeting at this point}

BA was sceptical of an advertising model as the public are tiring of street advertising and suggested that an 'art' approach may be better (cf street trails) which could encourage people to have fountains on their property.

BA noted that people are unsure whether it is healthy to drink water from plastic bottles and re-use bottles may be seen as less healthy than single use ones.

WH thought an issue for reusable bottles on the go was how and where to wash them.

FD thought the biggest challenge for drinking fountains were the ongoing costs of maintaining them.

MH noted that a genuine water fountain (which spouts upwards) does not require a receptacle to be used.

BM thought that sponsorship to cover maintenance costs could work but is difficult to source. Local Authorities are likely to be reluctant to take on maintenance costs but fountains could be selling points for business improvement districts. WH thought maintenance issues could be overcome with a fully serviced model that could be signed up to.

BA noted there is an issue with vendors 'pushing' out single use bottles – eg, as part of 'meal deals'

WH noted that there is a lot of activity going on in this field and it is difficult to know where it will end up.

LG suggested that London could be offered as a piloting space for businesses to explore possible solutions. WH noted that London has a very high number of tourists and workers and progress with these groups could be a major contribution. LG suggested there was also a large contribution to be made from the public sector and suggested working with schools. BA suggested also universities, as they have design and business departments who could combine forces to tackle the problem and suggested holding a competition for ideas. BM suggested promotion of the idea of plastic free venues, or even boroughs.

## 05 **Any Other Business**

LG noted that this will be Andrew Richmond's last meeting as he will soon be leaving GLA. AR said he had very much enjoyed working with LWARB. BM proposed a vote of thanks for AR, which the Board agreed.

## **Date of Next Meeting**

4 October 2018.

**MAYOR OF LONDON**

# **CUTTING SINGLE USE PLASTICS**

## **Water Fountains and Refill scheme**

**10<sup>th</sup> May 2018**

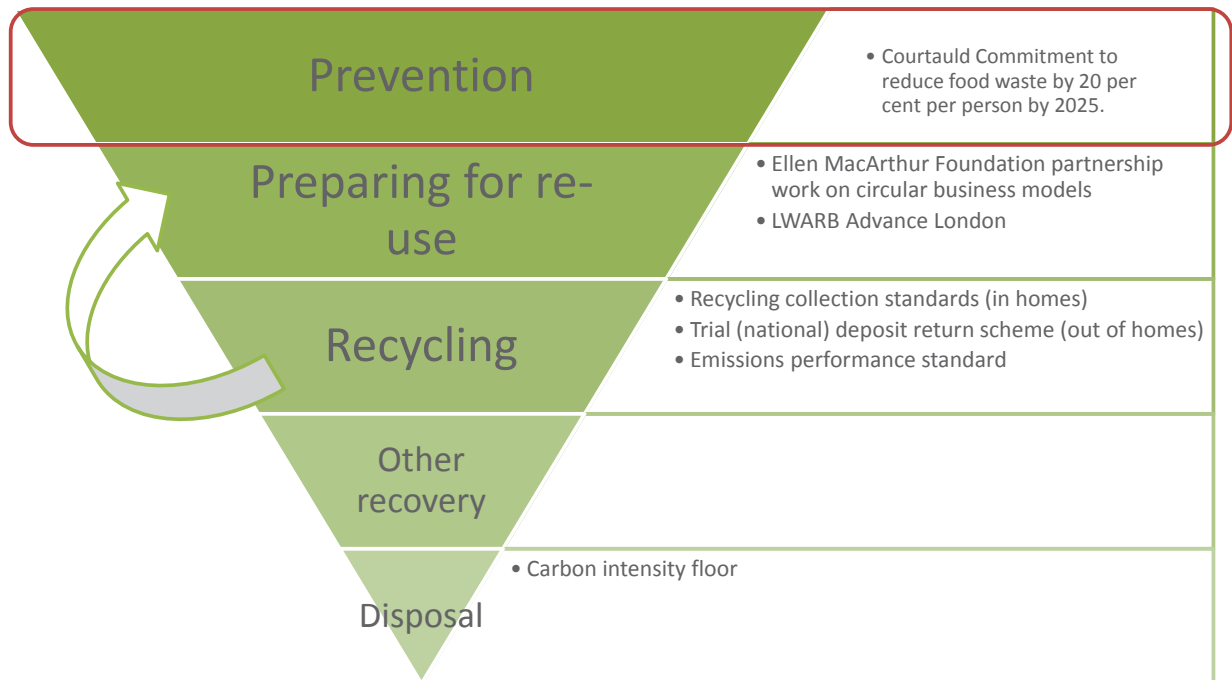


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## **CONTEXT AND BACKGROUND**

## WHERE THIS FITS INTO EXISTING LONDON ENVIRONMENT STRATEGY ACTIVITY



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## OBJECTIVES AND SCOPE

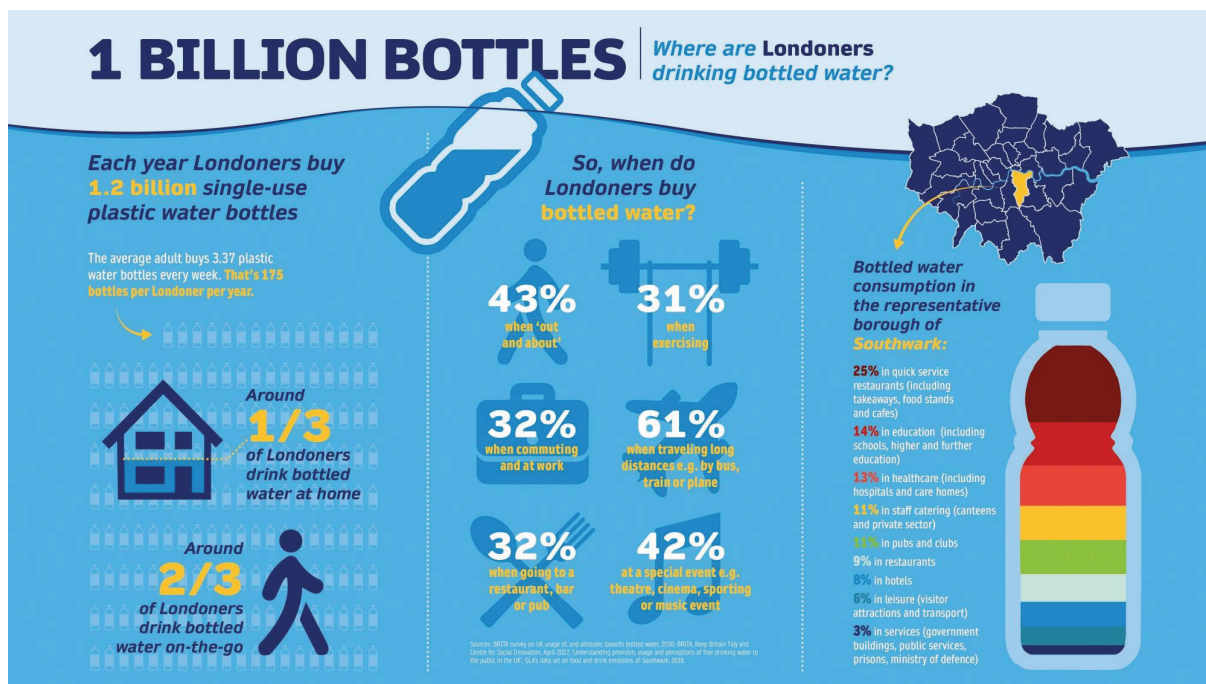
1. Reduce the environmental impact, including resource use and pollution, of single use plastic bottles in London, particularly single use plastic water bottles.
2. To increase access to tap (potable) water available to Londoners when 'on the go', particularly as an alternative to healthier sugary drinks.

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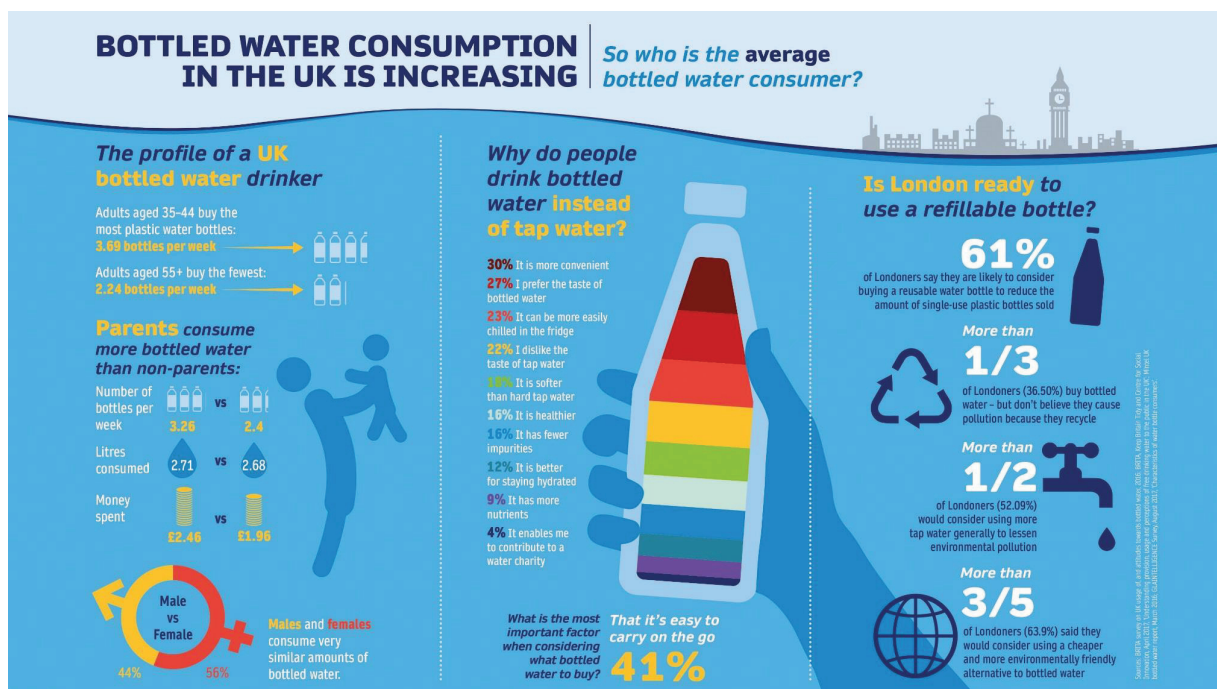
# WHERE IS THE GREATEST POTENTIAL TO CUT PLASTIC BOTTLE WASTE?

Most bottles are consumed out of the home; at work, commuting, going to quick service restaurants and at events, rather than at home.



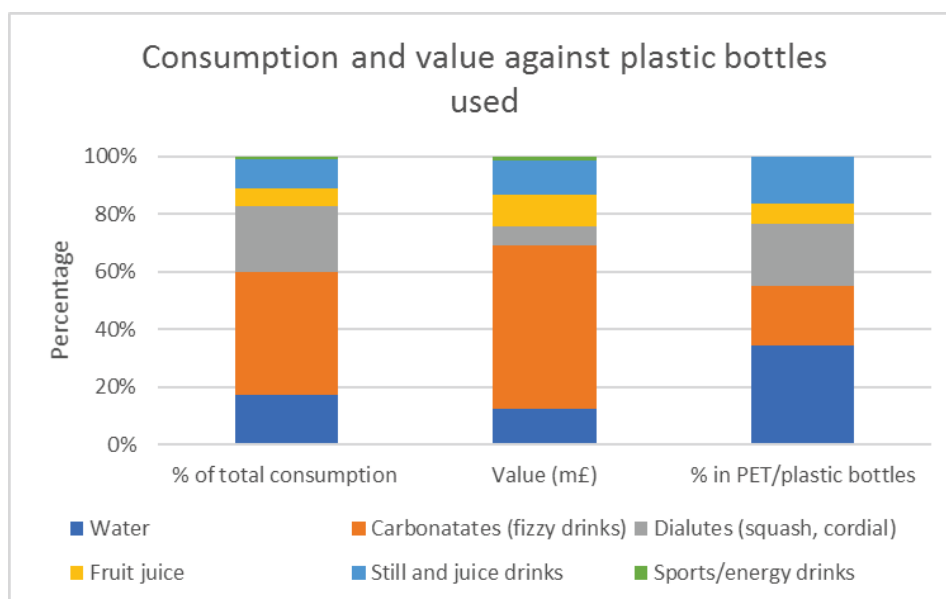
# WHO IS DRINKING BOTTLED WATER AND WHY?

Parents, women and adults between the ages of 35 and 44 buy most water bottles. The most likely reason for people to buy bottled water over tap water is taste and convenience. But 61% of Londoners would be open to using a reusable water bottle.



## WHAT ELSE ARE PEOPLE DRINKING?

Water accounts for 37% of all drinks in plastic bottles – the highest of any drink, even though it is not the most consumed. However, there is still opportunity to cut plastic from carbonates, dialutes and still and juice drinks – some of which are high in sugar.



Source: UK soft drink consumption report (2014)

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## MAYOR OF LONDON

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## REFILL SCHEME

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## REFILL SCHEME PROGRESS

Supported pilots in 5 areas of London:

1. Greenwich town centre
2. Lewisham High Street
3. The Southbank and Bankside
4. Regent St
5. London Bridge

Around 1,400 Refill stations to date

Evaluation underway to inform wider roll out



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## WATER FOUNTAINS

# WATER FOUNTAINS

In strategic locations across London

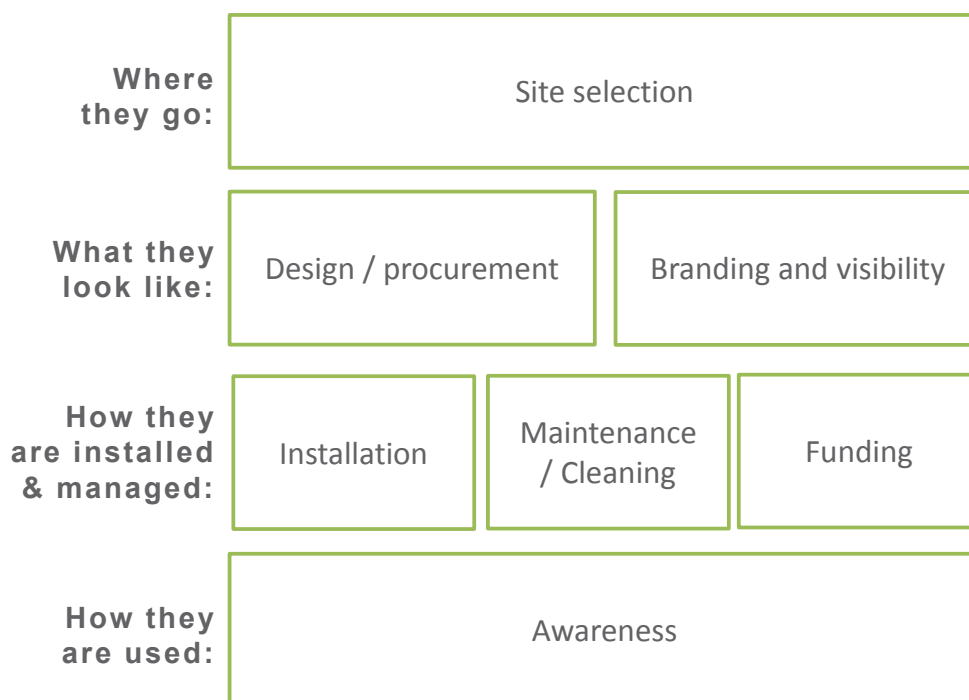
Pilot of 20 fountains, including an open grant funding round, to be installed from this Summer.

First fountain installed at Carnaby Street

Evaluation to inform wider roll out of water fountains



## DEVELOPING THE WATER FOUNTAIN STRATEGY



# **QUESTIONS AND FEEDBACK**