

#CEweekLDN

Combating the climate emergency
with the circular economy

Save the date

14 - 18 JUNE 2021

Brought to you by
ReLondon

www.ceweek.london

About

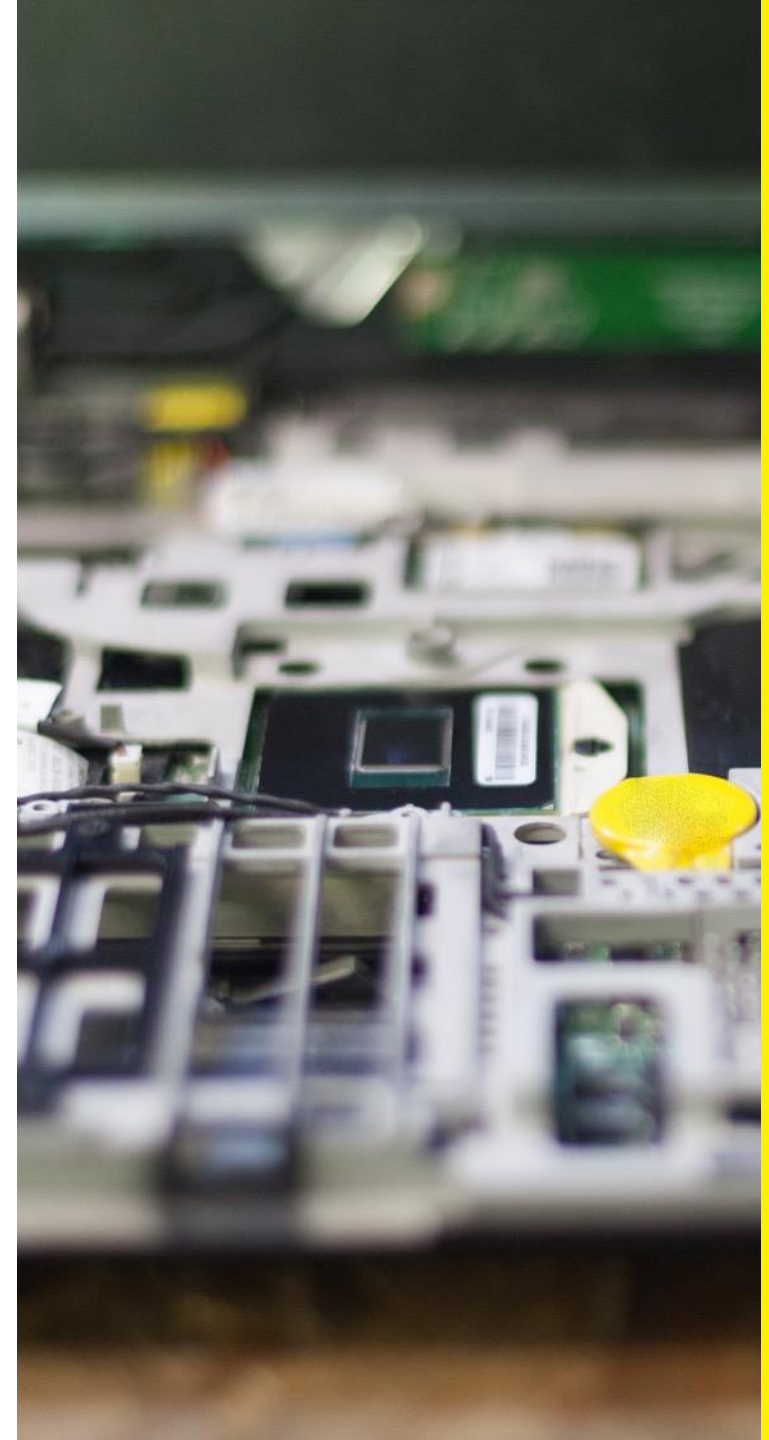
The fourth annual **#CEweekLDN** will take place **online from 14 - 18 JUNE 2021**

#CEweekLDN is a showcase and celebration of the work being done to accelerate cities' transition to a low-carbon circular economy.

The week brings together policy makers, business leaders, financiers and marketers, thinkers and practitioners from the public and private sector, to bring circular economy to life and share insights and success stories.

This is the platform for building more resilient, circular cities and the perfect opportunity to:

- Broker **collaborations**
- Deepen and share **knowledge**
- Build **connections**
- Focus on **action**



Why be part of #CEweekLDN 2021?

#CEweekLDN offers the opportunity to showcase the work you and your organisation are doing to become more circular.

- Host your own online event and put your business on the circular economy map. Your event has the potential to reach people all around the globe
- Sign up as an event host, partner or sponsor and be seen as a leading advocate of circular economy. Promote #CEweekLDN 2021 to your networks



>2 million
media reach



>170K
hits on
social media



>2,330
attendees



40
events &
workshops



#CEweekLDN 14 - 18 JUN 2021

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Get involved

www.ceweek.london



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Be a part of #CEweekLDN 2021

	Event host	Partner	Sponsor
Support on how to run a successful online event	✓		✓
Event listing on #CEweekLDN platform and programme	✓		✓
Promotion of your event on ReLondon's digital platforms	✓		✓
Use of logo and weblink on your own website and marketing materials	✓	✓	✓
Branding as partner on www.ceweek.london		✓	✓
Promotion of your support on ReLondon's digital platforms and in PR		✓	✓
Blog / article content on ReLondon's LinkedIn pages and on www.ceweek.london		✓	✓
Speaker slot at one of ReLondon events during the week			✓
Use of #CEweekLDN's auditorium for live-streaming of your own event			✓



Participate at #CEweekLDN

How we will support each other

We ask event hosts to:

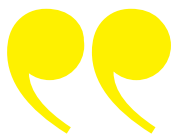
- Host your own event on your chosen platform (we can provide advice)
- Share suggested #CEweekLDN messaging and graphics provided by ReLondon on your social media platforms
- Promote your event and share content about #CEweekLDN 2021 on your website and where available with your network

Partners and sponsors will support #CEweekLDN by:

- Making a financial contribution of £2,000 (sponsors only)
- Providing a speaker and / or blog content to the week
- Sharing suggested tweets and graphics on all social media platforms
- Sharing content about #CEweekLDN 2021 on your website and where available with newsletter subscribers



#CEweekLDN 14 - 18 JUN 2021



Thank you, Circular Economy Week, for doing a brilliant job showcasing the work being done in our city to accelerate the transition to a resource efficient future.

Sadiq Khan
Mayor of London

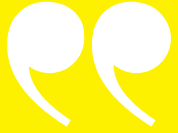
Events like these are essential because the circular economy needs to meet itself. People need to know who else is in this space, and it's places like this that that community starts to form.

Kate Raworth
Author, Doughnut economics

London's first Circular Economy Week gave organisations across all sectors a fantastic chance to find out how they can take action too. We were delighted to be part of it.

Victoria Moorhouse
Head of sustainability at Costa





Every session I listened in to was engaging and very informative. I've learnt lots.

Attendee
#CEweekLDN 2020

It was great seeing all those faces at the same time from across the globe working towards the same thing.

Attendee
#CEweekLDN 2020

It was comprehensive, accessible and insightful!

Attendee
#CEweekLDN 2020



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**Revolutionising our
relationship with stuff**

Contact us:
ceweek@relondon.gov.uk

www.ceweek.london

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